Global Volunteer Month 2015: As a part of Mondelez India’s national CSR initiative ‘Shubh Aarambh’, we launched dedicated Training Centers under the ‘Youth Livelihood Development Program’ in Malanpur, Baddi and Induri. The program is being implemented by our NGO Partner Magic Bus and aims to support the youth in Malanpur, Baddi and Induri across the age group of 17-25 years, who have education up to Class X and are facing challenges in finding full-time employment. The program will be implemented in four phases over a period of three years and will include planning and market research based on demands and needs of the youth, information, advice and guidance individual personal development plans, mentoring, vocational / skill trainings and placement support. The final phase will focus on pre and post placement support enabling them to achieve their livelihood goals and move them into sustained employment, further education and career related training.

Over 1000 colleagues stepped up to volunteer towards community development initiatives and collectively invested 2,563 hours impacting over 2500 beneficiaries which included children, youth, parents, teachers and communities.

The volunteering activities included nutrition and health, cooking demonstrations on how to prepare nutritious food sessions with mothers and girls, sports activities, developing kitchen gardens and marathons.

Skills & Livelihood Training Centers: As a part of Mondelez India’s national CSR initiative ‘Shubh Aarambh’, we launched dedicated Training Centers under the ‘Youth Livelihood Development Program’ in Malanpur, Baddi and Induri. The program is being implemented by our NGO Partner Magic Bus and aims to support the youth in Malanpur, Baddi and Induri across the age group of 17-25 years, who have education up to Class X and are facing challenges in finding full-time employment. The program will be implemented in four phases over a period of three years and will include planning and market research based on demands and needs of the youth, information, advice and guidance individual personal development plans, mentoring, vocational / skill trainings and placement support. The final phase will focus on pre and post placement support enabling them to achieve their livelihood goals and move them into sustained employment, further education and career related training.
**Greening project**: We announced our association with the NGO partner AFPRO for a 3-year program on environment resource management in the communities around our factories i.e. Baddi, Induri and Malanpur. Some of the interventions include - provision of safe drinking water, soil and water conservation, greenery development, sanitation and community capacity building for sustainability.

**Mondelez International Foundation**: The global Mondelez International Foundation has committed funding for three years (2014 - 2017) on a project focusing on active play, nutrition education and access to fresh foods around our key manufacturing areas Baddi (Himachal Pradesh), Malanpur (Madhya Pradesh), Induri (Maharashtra), our cocoa growing location of Pollachi (Tamil Nadu) and in Mumbai. The project will aim to reach about 2,00,000 children and their families.

**Induri Medical Center**: Inaugurated in September 2014, in partnership with the Sevadham Trust and Save the Children, the Medical Center offers basic medical services to the local residents of Induri. Qualified Medical practitioners such as Paediatricians, Obstetricians, Gynecologists and General Physicians visit the Medical Center which runs thrice a week.
Global Volunteer Month 2014 - Celebrated in India: In the month of October, we celebrated the 'Global Volunteer Month across India, where we had 553 colleagues from across locations lending a hand and leading with their heart by participating in several volunteering opportunities. We collectively invested close to 1,220 volunteering hours thus impacting 4,480 beneficiaries (school children, women and communities) through various sports and nutrition activities across locations. Below is a glimpse of our colleagues creating delicious moments of joy for several beneficiaries across locations:

Fundraising Drive for Relief Efforts in Jammu & Kashmir: Recently, Jammu and Kashmir witnessed one of the worst floods in decades which claimed lives of several hundreds. Thousands of people were displaced and impacted as the floods have ravaged the beautiful state.

In an effort to support the rescue, relief and rehabilitation efforts in Jammu and Kashmir, Mondelez India Foods Private Ltd undertook an internal fundraising drive. In addition to the contribution from the company, colleagues were appealed to donate and the total amount was given to our NGO partner Save the Children for emergency relief material which includes blankets, food baskets, tarpaulin, solar lamps and hygiene kits. Apart from this, Mondelez International Foundation had also pledged substantial funding to the International Red Cross towards the emergency rehabilitation.