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Mondelēz International Inaugurates its Largest Manufacturing Plant in Asia Pacific in Andhra Pradesh

Builds on company's near 70-year 'Make-in-India' legacy

SRI CITY, ANDHRA PRADESH, INDIA – April 25, 2016 – Mondelez India Foods Private Limited, part of the US\$ 30 billion Mondelez International Inc., today inaugurated the first phase of its largest manufacturing facility in Asia Pacific in Sri City, Andhra Pradesh, India. This milestone builds on the company's nearly 70-year history of manufacturing in India and providing millions of consumers with delicious products every day.

Set up with an investment of US\$190 million, the plant will annually produce approximately 60,000 tons of India's favorite *Cadbury Dairy Milk* chocolate to start. By 2020, the multi-category food campus is expected to reach an annual capacity of 250,000 tons and create close to 1,600 jobs.

Today's inauguration took place in the distinguished presence of Sri. N Chandrababu Naidu, Hon'ble Chief Minister of Andhra Pradesh; Mr. Daniel Myers, Executive Vice President, Integrated Supply Chain, Mondelez International; Mr. Maurizio Brusadelli, EVP & President, Asia Pacific, Mondelez International; Mr. Oscar Rangel, Vice President, Integrated Supply Chain, Asia Pacific, Mondelez International; and Mr. Chandramouli Venkatesan, Managing Director, Mondelez India Foods Private Limited and several other dignitaries.

Sri. N Chandrababu Naidu, Hon'ble Chief Minister of Andhra Pradesh said, "We're delighted that one of the world's largest food companies has invested in Andhra Pradesh and set up its largest facility in Asia Pacific in our state. An excellent example of the Prime Minister's Make in India programme, this investment is symbolic of the facilities, infrastructure and support that Andhra Pradesh can provide to companies in the state. Mondelez International's investment in Sri City has brought in world-class technology and manufacturing capability, creating jobs and strengthening communities. The company already has a significant commitment to this state and has been partnering with farmers to grow cocoa in Andhra Pradesh for the last two decades."

"We are building a world-class manufacturing footprint that meets the needs of our consumers today and tomorrow," said Daniel Myers, Executive Vice President, Integrated Supply Chain, Mondelēz International. "We've already invested in 40 efficient and flexible manufacturing 'Lines of the Future' globally and are building our 'Sites of the Future' at strategic locations like Sri City to accelerate the growth of our Power Brands around the world."

"India is a priority market for us, and we continue to invest behind our brands, routes to market and people to drive sustainable growth. As a US\$ 30 billion global snacking powerhouse, Mondelēz International is putting its scale and resources behind our commitment to this country not only through our investment in manufacturing but also behind our brands, our route to market and our talent. We are bullish about India and see this country as a huge opportunity. We are investing today and building capacity for tomorrow," said Maurizio Brusadelli, EVP & President, Asia Pacific, Mondelēz International.

"This is a great example of the government's Make in India policy, creating jobs and bringing in world-class technology. Our multi category manufacturing site will serve both India and regional markets and will help us build on our long history of success in India. We would like to thank the government of Andhra Pradesh and Sri City for their support," said Mr. Chandramouli Venkatesan, Managing Director, Mondelez India Foods Private Ltd.

Spread over 134 acres, the new Sri City site will operate state-of-the-art Lines of the Future and follow High-Performance Work Systems to drive production efficiencies, save energy, reduce emissions and promote community involvement. In addition to Andhra Pradesh, the company also operates manufacturing plants in Himachal Pradesh, Maharashtra, Karnataka and Madhya Pradesh.

About Mondelēz International

Mondelēz International, Inc. (NASDAQ: MDLZ) is a global snacking powerhouse, with 2015 net revenues of approximately \$30 billion. Creating delicious moments of joy in 165 countries, Mondelēz International is a world leader in biscuits, chocolate, gum, candy and powdered beverages, with billion-dollar brands such as *Oreo*, *LU* and *Nabisco* biscuits; *Cadbury*, *Cadbury Dairy Milk* and *Milka* chocolate; and *Trident* gum. Mondelēz International is a proud member of the Standard and Poor's 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com or follow us on Twitter at www.twitter.com/MDLZ

About Mondelez India Foods Private Limited

Mondelez India Foods Private Limited (formerly Cadbury India Ltd.) is a part of Mondelēz International, a world leader in biscuits, chocolate, gum, candy and powdered beverages. The company in India operates in four categories – chocolate, beverages, biscuits and candy and is chocolate category leader. *Cadbury Dairy Milk*, *Cadbury Dairy Milk Silk*, *Cadbury Celebrations*, *Cadbury Bournville*, *Cadbury 5 Star*, *Cadbury Perk*, *Cadbury Gems*, *Cadbury Glow* are some of the company's chocolate brands in India. The company's beverage portfolio consists of *Bournvita* and *Tang*. *Cadbury Oreo & Bournvita Biscuit* is a part of its biscuit portfolio and *Halls* and *Choclairs Gold* make up its candy portfolio. For more information, please visit www.mondelezindiafoods.com.

