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Mondelēz International Unveils Its global Research, Development and Quality Center in India

India facility is part of the company's \$65 million investment in its worldwide Technical Center network to accelerate growth and innovation

INDIA, 31st October 2018: Mondelēz International today inaugurated its newest global Research, Development and Quality Technical Center in India located in Thane, Maharashtra. The India Technical Centre has been set up with an investment of \$15 million and will support new products and technologies for the company's global brands in Chocolate and Beverages. The Technical Center will also focus on consumer science, packaging and productivity. This is part of the company's strategy to invest \$65 million in developing a global network of state-of-the-art technical hubs strategically positioned around the world.

"Our mission at Mondelēz International is simple – to offer consumers the right snack, for the right moment, made the right way. And our global Technical Center network is crucial to support this," said Maurizio Brusadelli, EVP and President AMEA (Asia, Middle East and Africa). "Our AMEA region hosts three global technical centers – the other two being in China and Singapore – demonstrating that our dynamic markets are at the heart of the company's growth strategy. Our investment in the Thane Technical Center further emphasizes the importance of India to our global business."

"With these Technical Centers, we're focusing our investment in research, equipment and capabilities, driving innovation to accelerate our growth," said Rob Hargrove, EVP, Research, Development and Quality. "Our RDQ hubs will improve speed, efficiency and effectiveness, while increased scale will enable us to address evolving consumer needs more quickly. We are delighted that one of our global technical centers is based in India, which has one of the best technical and scientific capabilities in the world."

"As we accelerate consumer-centric growth across both our global and local heritage brands, innovation plays a crucial role," said Deepak Iyer, Managing Director, Mondelez India Foods Pvt. Ltd. "The Thane Center will collaborate on innovations with multiple countries within the company network. We are proud that some of the most unique and cutting-edge innovations

will be created right here at our Thane Technical Center. This investment is just another example of the importance of India to Mondelez International – as we continue to make, sell and innovate in this market for over 70 years.”

Spread across an area of 12000 sq meters, the Thane Technical Center will be equipped with multiple technical capabilities, such as a pilot plant, a packaging creative studio and a range of laboratories for technical research and development. The team of around 150 scientists, developers, engineers, analytical chemists and other specialists will closely collaborate on innovations across the globe. The site is a zero water discharge facility, zero waste to landfill and has 100 percent rain water harvesting.

The India hub joins nine other Mondelēz International Technical Centres around the world that are already in operation, including – East Hanover, New Jersey, in the United States; Curitiba in Brazil; Bournville and Reading, both in the UK; Wroclaw in Poland; Singapore; Suzhou in China; Saclay in France and Munich in Germany.

About Mondelēz International

Mondelēz International, Inc. (NASDAQ: MDLZ) empowers people to snack right in approximately 160 countries around the world. With 2017 net revenues of approximately \$26 billion, MDLZ is leading the future of snacking with iconic global and local brands such as *Oreo*, *belVita* and *LU* biscuits; *Cadbury Dairy Milk*, *Milka* and *Toblerone* chocolate; *Sour Patch Kids* candy and *Trident* gum. Mondelēz International is a proud member of the Standard and Poor's 500, Nasdaq 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com or follow the company on Twitter at www.twitter.com/MDLZ.

About Mondelez India Foods Private Ltd.

Mondelez India Foods Private Limited (formerly Cadbury India Ltd.) has been present in India for over 70 years. The company introduced Cadbury Dairy Milk and Bournvita in India in 1948 and since then has been a leader in the chocolate category in the country. Part of Mondelēz International, the company operates in the chocolate, beverages, biscuits and candy categories in India with brands like *Cadbury Dairy Milk*, *Cadbury Dairy Milk Silk*, *Cadbury Celebrations*, *Cadbury Bournville*, *Cadbury 5 Star*, *Cadbury Perk*, *Cadbury Fuse*, *Cadbury Gems*, *Cadbury Bournvita*, *Tang*, *Cadbury Oreo*, *Bournvita Biscuits*, *Halls* and *Cadbury Chooclairs Gold*. Headquartered in Mumbai, the company has sales offices in New Delhi, Mumbai, Kolkata and Chennai and manufacturing facilities at Maharashtra, Madhya Pradesh, Himachal Pradesh and Andhra Pradesh in addition to a vast distribution network across the country.