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MONDELEZ INDIA'S MALANPUR SITE MAKES PROGRESS TOWARDS SUSTAINABLE MANUFACTURING

The efforts are in line with Mondelēz International's Sustainability 2020 goals to reduce its carbon footprint globally and in India



Solar PV 400 KW installation at Mondelēz India's Manufacturing Facility in Malanpur, Madhya Pradesh

India, March 14, 2018: Mondelēz India, in line with its global commitment towards excelling sustainability, has recently made notable progress at its Malanpur manufacturing facility. The company globally has adopted Sustainability 2020 goals that focus on reducing the environmental impact of its activities, preventing pollution and promoting the sustainability of the natural resources upon which it depends. According to Mondelēz

International 2016 Impact for Growth Progress Report and Internal Accredited Reporting, our factory in Malanpur has successfully reduced its footprint in environment – Carbon emissions reduced by > 1/4th, Water by 57% and manufacturing waste by 60%, since 2013.

Rajiv Varshney, Plant Lead – Malanpur, Mondelez India, said, “Our manufacturing facility in Malanpur is a model site for Mondelez India. The site has been recognized by the Government for the work done towards environmental sustainability, last year. We have consistently met the regulatory standards prescribed by the Madhya Pradesh Pollution Control Board. Our employees are committed towards smart and sustainable use of natural resources in line with the organization’s commitment to reduce its environmental impact. “

Mondelēz International, globally, announced its sustainability goals for 2020 back in 2015 as an ambitious end-to-end approach to reduce its carbon footprint. The goals included reducing absolute carbon dioxide emissions from manufacturing in line with science-based targets; reducing deforestation within its agricultural supply chain; focusing water-reduction efforts in high-priority locations; and eliminating packaging material. The company, in its efforts to lead sustainability, continues to drive efforts across its operations in India, and globally. Mondelez India’s Malanpur Factory will continue to focus on increasing its green energy footprint by generating some of its energy needs by adding solar generation onsite in 2018 in line with Mondelēz International’s sustainability goals.

In addition, the Malanpur factory is a zero water-discharge facility since 2015 through successful implementation of zero leakage drive and optimization initiatives. This state-of-the-art manufacturing facility is compliant with local environmental regulations and is recognized by Madhya Pradesh State Government in 2017 for water compliance with State Environment Award for 2015-16.

At Mondelez India we believe that this is just the beginning of green initiatives and have plans to ramp up our green energy footprint, and optimization of precious natural resources to reduce our environmental footprint to give world class products that create delicious moments of joy to consumers and communities we operate in.

In addition to this, Shubh Aarambh, the company’s national CSR Programme was launched in 2014 in villages around the manufacturing facility. The programme is empowering children (7-12 age group) in the areas of healthy active living, education, gender and right to play thereby creating a positive learning environment in target schools. The company has also provided communities with a water ATM in Gureekha, renovated an

existing pond, developed over 60 new Kitchen gardens and planted more than 1000 trees in & around factory. A nutrition recipe book for new mothers was also launched in Malanpur, as part of Shubh Aarambh program.

Mondelez India's factory in Malanpur in Madhya Pradesh was inaugurated in 1989. The manufacturing site produces some of India's much-loved product like Cadbury Perk, Cadbury Shots and Cadbury 5Star.

About Mondelez India Foods Private Limited

Mondelez India Foods Private Limited (formerly Cadbury India Ltd.) is a part of Mondelēz International, a world leader in biscuits, chocolate, gum, candy and powdered beverages. The company in India operates in four categories – chocolate, beverages, biscuits and candy and is chocolate category leader. *Cadbury Dairy Milk, Cadbury Dairy Milk Silk, Cadbury Celebrations, Cadbury Bournville, Cadbury 5 Star, Cadbury Perk, Cadbury Fuse, Cadbury Gems* are some of the company's chocolate brands in India. The company's beverage portfolio consists of *Bournvita* and *Tang*. *Cadbury Oreo & Bournvita Biscuit* is a part of its biscuit portfolio and *Halls* and *Choclairs Gold* make up its candy portfolio.

Headquartered in Mumbai, Mondelez India Foods Private Limited has sales offices in New Delhi, Mumbai, Kolkata and Chennai and manufacturing facilities at Maharashtra, Madhya Pradesh, Himachal Pradesh and Andhra Pradesh.

About Mondelēz International

Mondelēz International, Inc. (NASDAQ: MDLZ) is building the best snacking company in the world, with 2017 net revenues of approximately \$26 billion. Creating more moments of joy in approximately 160 countries, Mondelēz International is a world leader in biscuits, chocolate, gum, candy and powdered beverages, featuring global Power Brands such as *Oreo* and *beVita* biscuits; *Cadbury Dairy Milk* and *Milka* chocolate; and *Trident* gum. Mondelēz International is a proud member of the Standard and Poor's 500, Nasdaq 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com or follow the company on Twitter at www.twitter.com/MDLZ.

