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Are Cadbury Products Contaminated with HIV?

There is an image being circulated on social media about a man adding his infected blood to Cadbury products. This is a hoax and there is no truth in it. False and baseless posts like these are damaging for well-respected and loved brands. We call upon our consumers to please verify facts related to Mondelez products before sharing them further.

Mondelez India (formerly Cadbury India Ltd.) has enjoyed consumer love for more than 70 years. Maintaining the highest quality standards and empowering our consumers to snack right, has always been our priority. We look forward to your continued trust & patronage.

Fake images of a kid, with Cadbury pack shots

The damaging post/WhatsApp in question clubs together several unrelated photographs available on the internet leading the viewer to believe that our product is unsafe and has caused harm to a child. This is a hoax and there is no truth in it making the post fake and baseless. In fact, the product pack in question doesn't even relate to the Indian market. As you can well imagine, negative posts like this, damages consumer confidence in our well-respected and loved brands. We call upon our consumers to please verify facts related to Mondelez products before sharing them further.

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Is Cadbury Giving Out Free Chocolate Baskets?

There is a fake website link in circulation under the Cadbury name promising free chocolates. Mondelez International is not running any such promotion. We advise consumer caution before opening the link or sharing it further.

If you need further information or would like to verify facts related to any of our products, do write to us at Suggestions@mdlzindia.com or mediaenquiries@mdlz.com (ONLY if you're a Journalist). We look forward to your continued trust & patronage.

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